

# BUSINESS

## Black Sheep Barber Studio

Caleb Sammons was fresh out of high school with a bright future ahead of him. While trying to decide between all of the options of career paths, he followed his older sister's footsteps who was a hair stylist. Sammons went to school to become a barber, where he would not only learn how to cut hair, but also how to line up beards, edging and fading techniques. Sammons says, "I never thought cutting hair could lead to so many friendships for life, or even just feeling so excited to get to work every day. I love it."

After Sammons finished school, he had a goal to open his own barber shop within 3-5 years. First, he learned how to run a business inside and out. He worked for a few different barber shops and found that barbering is full of ups and downs. "It's important to be able to push through every challenge...to grow your business and skills," Sammons says. "Putting in the time and 100% effort into every cut can lead to big things in the future."

When the three-year mark hit, Sammons felt it was time to put his training and motivation towards his own business. Sammons was drawn to "Black Sheep" for the name of his studio because he wants his customers' experience to be different and set apart from the rest. The Black Sheep Barber Studio opened its doors in 2020, in the thick of a pandemic, where seemingly every business faced new weekly challenges. Sammons states, "Even through that, I was extremely motivated to open during the uncertain times. It has been a rewarding experience with returning clients and support from the community."

Sammons welcomes new customers and says, "You take care of your Barber career and it will most certainly repay the favor in spades. Barbering changed my life for the absolute better and I can't thank God enough for putting barbering in my life."



### Quick Facts:

- » Address: 3359 Coon Rapids Blvd. NW
- » Barbers are trained to work with straight razors.
- » Offers military discounts - \$5 discount on haircuts.
- » Looking for barbers and stylists.